

---

MEDIA CONTACT: Jo-an Holstein, 480-882-4543, [jholstein@shc.org](mailto:jholstein@shc.org)

## **Free prostate screenings and surgery robot test drives Sept. 26** *Scottsdale Healthcare hosting early detection event at Virginia G. Piper Cancer Center*

SCOTTSDALE, Ariz. (Sept. 9, 2009) – The sooner prostate cancer is detected, the easier it is to treat. That's why Scottsdale Healthcare is offering free prostate screenings and public hands-on test drives of its million-dollar daVinci surgical robot on Sept. 26 at the Virginia G. Piper Cancer Center.

Join us Saturday morning Sept. 26 from 8:30 a.m.-12 p.m. at the Virginia G. Piper Cancer Center at Scottsdale Healthcare, 10460 N. 90th St. in Scottsdale (Loop 101 and Shea Blvd.). Free prostate screenings include a Prostate Specific Antigen blood test and digital rectal exam. Appointments for the screening can be made by calling 480-882-4636.

Attendees are welcome to take the controls of a daVinci robotic surgical system to experience the precision it offers in minimally invasive surgery. Arizona's first daVinci robot-assisted prostatectomy was performed by surgeons at Scottsdale Healthcare.

The daVinci is the world's leading surgical robot for minimally invasive procedures, which result in smaller incisions, less post-operative pain and faster recovery times.

Surgeons are now using three of the high-tech daVinci robots at Scottsdale Healthcare Thompson Peak Hospital and Scottsdale Healthcare Shea Medical Center. Scottsdale Healthcare has the longest experience with the daVinci robot of any Arizona hospital, acquiring the state's first daVinci in 2001.

Other activities during the event are open to the public without registration, including:

- Discussions about prostate cancer diagnosis and treatment options at 9:30 a.m. and 10:30 a.m.
- Nutrition and cooking demonstration for prostate health at 9:30 a.m. and 10:30 a.m.
- Shopping at Tina's Treasures Boutique, dedicated to meeting the needs of cancer patients.

Prostate cancer facts:

- 1 in 6 men is at a lifetime risk of prostate cancer.
- Two men every five minutes are diagnosed with prostate cancer.
- Prostate cancer is the most commonly diagnosed cancer in American males today.
- Prostate cancer is the second leading cause of cancer death in the United States.
- Prostate cancer is mainly found in men age 55+, with an average age of 70 at the time of diagnosis.

The Virginia G. Piper Cancer Center at Scottsdale Healthcare is located at 10460 N. 92<sup>nd</sup> Street, on the campus of Scottsdale Healthcare Shea Medical Center. For more information, visit [www.shc.org/cancer](http://www.shc.org/cancer).

The Virginia G. Piper Cancer Center at Scottsdale Healthcare is beneficiary of proceeds from the 2010 Scottsdale Healthcare Foundation Honor Ball.

###