
Hospital employee giving campaign raises record amount of donations

Scottsdale Healthcare staff members contribute more than \$3.3 million in 10 years

Scottsdale Healthcare's annual employee giving campaign raised more than \$417,000 in 2010, a record for the 10-year-old program that has generated more than \$3.3 million in the past decade to benefit community services agencies.

Proceeds from the annual Scottsdale Healthcare Share and Care employee giving program are directed to the Scottsdale Healthcare Foundation, Valley of the Sun United Way and Mesa United Way.

Contributions to local United Way agencies help fund services such as after-school programs, food, clothing and shelter.

Donations to the Scottsdale Healthcare Foundation support a variety of purposes, including endowments for nursing education programs, the Virginia G. Piper Cancer Center at Scottsdale Healthcare, renovation of hospital facilities and support of other Scottsdale Healthcare services benefiting the community.

Of the more than \$417,000 raised this year, more than \$342,000 was designated for programs and services at Scottsdale Healthcare. This includes nearly \$245,000 for the nonprofit hospital system's Employee Crisis Assistance Fund, which provides support to staff members experiencing a personal financial crisis.

The crisis fund provides emergency assistance to employees facing immediate and often unforeseen financial difficulties such as illness, accident or other hardship over which the employee has no control.

"The generosity of our staff members never ceases to amaze me," said Scottsdale Healthcare Foundation Vice President Joanne Gain.

"With everything from talent competitions to dunk tanks and barbecues, we've had a lot of fun over the years with our Share and Care campaigns. But most importantly, we've raised a lot of funds to help our community, our patients and our own staff members."

More than \$75,000 of the total amount raised in 2010 will support local United Way agencies.