

Doctor's work on cancer research honored

Man raises funds, teaches colleagues

By **KATIE DOYLE**
FOR THE TRIBUNE

Searching for a cure for cancer is just part of physician Daniel D. Von Hoff's daily routine. His efforts in raising money for cancer research and teaching younger colleagues what might one day lead to a cure have been honored by state officials.

Von Hoff, chief scientific officer for Scottsdale Healthcare, received the Governor's Celebration of Innovation William F. McWhorter Community Service Leader Award on Thursday at the Dodge Theatre in Phoenix.

The awards are organized through the Arizona Depart-

ment of Commerce, the Arizona Technology Council and the governor's office.

Von Hoff, who lives in Scottsdale, said Friday afternoon that he felt incredibly honored.



Daniel D. Von Hoff

"I am really blessed with the tremendous talent that is in the community," he said.

Von Hoff said he is part of a team effort and with more talent coming in, "not only will our health improve but jobs will be created."

"Dr. Von Hoff has devoted his life toward advancing the understanding and treatment of cancer," said Scottsdale Healthcare president and CEO Tom Sadvary. "We con-

gratulate him on receiving this distinction."

Von Hoff is a world-renowned cancer researcher who in addition to his duties at Scottsdale Healthcare is physician-in-chief at the Translational Genomics Research Institute, known as TGen. His research includes both laboratory research and clinical treatment of patients.

TGen and Scottsdale Healthcare combining forces allows molecular and genomic discoveries targeting cancer to reach local patients as quickly and efficiently as possible.

Von Hoff is also looking into the future of cancer research and is committed to helping his younger colleagues professionally by advancing the field of cancer medicine. Through the Drug Development Scholar program at Scottsdale

Healthcare, Von Hoff's support guides young scientists into careers in cancer research.

In addition, Von Hoff raises funds for cancer research. He supports philanthropic campaigns to develop the Scottsdale Clinical Research Institute and TGen Clinical Research Services at Scottsdale Healthcare.

"Dr. Von Hoff's colleagues and staff refer to him as the 'heart and soul' of the cancer research program and with his leadership, the methods of beating back cancer are being redefined," said Mark Slater, president of Scottsdale Healthcare's Scottsdale Clinical Research Institute.

Von Hoff said he is ecstatic about the forthcoming technology in health care at TGen.

"This place has a future," he said.