



Scottsdale Healthcare Awards, Recognition and Achievements

Bariatrics

- In 2009, the surgical weight-loss program at **Scottsdale Healthcare Shea is recertified as a Center of Excellence in Bariatric Surgery** by the American Society for Metabolic and Bariatric Surgery. The program's designation as a Center of Excellence was first granted in 2005.
- Scottsdale Healthcare's surgical weight loss program at Scottsdale Healthcare Shea was **designated a Center of Excellence in Bariatric Surgery by the American Society for Metabolic and Bariatric Surgery (ASMBS)** in 2005. Among other aspects, the designation recognizes surgical programs with a demonstrated track record of favorable outcomes in bariatric surgery. Earning the designation requires that all aspects of the program's surgical processes are closely examined and data on health outcomes is reviewed.

Cancer Research

- In September 2009, results of a breakthrough clinical trial conducted at the Virginia G. Piper Cancer Center at Scottsdale Healthcare were featured in the *New England Journal of Medicine*. **A drug called GDC-0449 shows tumor shrinkage and limited side effects in patients with advanced and metastatic basal cell skin cancer.** The findings are significant because there is no proven therapy for advanced basal cell carcinoma (BCC). "Inhibition of the Hedgehog Pathway in Advanced Basal-Cell

Carcinoma” is authored by lead investigator Daniel D. Von Hoff, MD, chief scientific officer at the Virginia G. Piper Cancer Center and physician-in-chief at TGen.

- In May 2009, it was announced that Scottsdale Healthcare, through its strategic alliance with the Translational Genomics Institute, was **part of an \$18 million grant to investigate new approaches to treating pancreatic cancer**. Clinical trials will be conducted through TGen Clinical Research Services at Scottsdale Healthcare and Scottsdale Clinical Research Institute, located in the Virginia G. Piper Cancer Center.
- **TGen Clinical Research Services at Scottsdale Healthcare began testing CBP501**, a new experimental medication that increases a tumor’s sensitivity to the most commonly prescribed ovarian cancer chemotherapy, in 2008. It is the first time the drug is studied in humans.
- **A clinical trial on reversing muscle atrophy in cancer patients began in 2008** through TGen Clinical Research Services at Scottsdale Healthcare. The study involves myostatin, a natural protein that blocks or slows skeletal muscle growth. By using an anti-myostatin, there is potential to slow or reverse muscle wasting caused by cancer.
- The **“Hedgehog” phase I clinical trial for shrinking skin cancer tumors**, led by Dr. Dan Von Hoff at TGen Clinical Research Services at Scottsdale Healthcare, received worldwide recognition following a presentation at the 2008 Annual Meeting of the American Association for Cancer Research.
- The Translational Genomics Research Institute (TGen) recognized Scottsdale Healthcare’s **leadership in bringing biomedical research** to community residents in 2007 with a **Collaborative Spirit Award**. Scottsdale Healthcare and TGen formed a strategic alliance in 2005 in which Scottsdale Healthcare became a clinical research site for TGen, including the home of TGen Clinical Research Services.

Cardiovascular

- In June 2009, Scottsdale Healthcare cardiologist Dr. David Rizik performed Arizona's first heart procedure using Infrared and fiber optic technology to detect hard to find artery blockage. Scottsdale Healthcare is the **first in the region to offer the LipiScan Coronary Imaging System**, which uses an infrared catheter to identify lipid core-containing plaque. Such plaque cannot be detected by commonly used tests such as treadmill exams and coronary angiograms.
- In June 2009, the Society for Chest Pain Centers announced that **all three Scottsdale Healthcare hospitals were now accredited as Certified Chest Pain Centers**. Scottsdale Healthcare Thompson Peak Hospital received full Cycle II accreditation, Scottsdale Healthcare Osborn Medical Center and Scottsdale Healthcare Shea Medical Center both received full Cycle II accreditation with PCI. Chest Pain Center accreditation recognizes quality care for chest pain patients and collaboration with local EMS providers.
- Scottsdale Healthcare's Cardiac Rehabilitation program was **certified by the American Association of Cardiovascular and Pulmonary Rehabilitation** in 2008, signifying its offering of expert, quality care. The program is the Valley's largest and only multi-disciplinary cardiac rehab program.
- Scottsdale Healthcare Shea and Scottsdale Healthcare Osborn were **certified as Cardiac Arrest Centers in 2008 by the Arizona Department of Health Services**. The hospitals are now members of the Arizona Cardiac Arrest Center Consortium. Certification means the hospitals meet state standards which now include intravascular hypothermia therapy, a new standard of care recommended by the American Heart Association.
- In 2008, Scottsdale Healthcare Osborn was **the first in Arizona with the Hansen Medical Sensei Robotic Catheter System** for treating abnormal heart rhythms. This new technology enables physicians to guide a catheter from a robotic arm into the patient's body and into the heart. The system

provides increased accuracy, reduced radiation exposure and shorter procedure times that decrease sedation times.

- New technology that pulverizes calcified plaque blockages was successfully used on the arteries of a patient's arm for the first time in North America in 2008 at Scottsdale Healthcare Thompson Peak. **The Diamondback 360 degree Orbital Atherectomy System** uses a tiny diamond-coated crown that rapidly spins to sand away blockages while preserving healthy tissue in the arterial wall.
- Scottsdale Healthcare debuted the Phoenix area's **first use of wireless electrocardiograms** in 2009 to help patients with hard-to-diagnose heart conditions. Utilizing Bluetooth technology, the electrocardiograms are made possible by the Sleuth Implantable ECG Monitoring System.
- Scottsdale Healthcare **joined the "Door to Balloon Alliance"** a national initiative designed to save the lives of those experiencing a heart attack, in 2007. Members must reliably achieve a door-to-balloon time of 90 minutes or less.
- Scottsdale Healthcare Shea was **named a 2006 CareScience Select Practice National Quality Leader** in the category of medically managed acute myocardial infarction. The hospital was recognized for achieving superior performance in care of myocardial infarction patients quantified by both quality and efficiency indices. It was one of only 114 facilities across the United States to receive the honor.
- Scottsdale Healthcare Osborn and Scottsdale Healthcare Shea received **Cycle I accreditation as Chest Pain Centers in 2005 by the non-profit Society of Chest Pain Centers**. This demonstrates the clinical collaborative approach for rapidly diagnosing and treating patients with chest pain, encompassing pre-hospital community awareness, emergency services, cardiovascular services, patient care services, ancillary diagnostics support services, including cardiac prevention and rehabilitation services.

Community

- Scottsdale Healthcare's participation in the **Jobs for Arizona Graduates (JAG) program was recognized in 2007 as a "best practice" by the National Industry Liaison Group**, a non-profit employer association on affirmative action and equal employment opportunity. In 2006, JAG recognized Scottsdale Healthcare for its efforts to encourage at-risk students to stay in school and learn skills to enter the workforce. The health system's participation in JAG benefits the community by encouraging education and providing JAG students with opportunities to explore health industry jobs.
- The American Medical Association and U.S. Centers for Disease Control and Prevention invited Scottsdale Healthcare to report on pandemic flu preparedness during the 2007 National Congress on Health System Readiness in Washington, D.C. An overview and assessment of Scottsdale Healthcare's Coyote Crisis Campaign pandemic flu drill was given, and the health system was **recognized for leadership in disaster response planning**.
- Scottsdale Healthcare **received a 2005 Spotlight on Success Award from the Arizona Department of Education for its participation in the Jobs for Arizona Graduates (JAG) program**. The system was honored for its efforts in reducing high school dropouts, promoting academic success and for building a quality workforce for Arizona.

Diabetes

- The American Diabetes Association (ADA) **certified Scottsdale Healthcare's Diabetes Self Management Training Program in 2007, renewing the certification for the third time**. Focused on quality education for diabetics, the ADA Education Recognition Program is one of only two Centers for Medicare and Medicaid Services deemed National Accrediting programs for Diabetes Self Management Training.

Emergency and Trauma

- Scottsdale Healthcare Osborn **earned Level I Trauma Center verification by the American College of Surgeons** in 2008, the highest level of verification for U.S. trauma center capabilities. The verification means the hospital is able to treat the most critical injured or ill patients because a full spectrum of specialists is available anytime. The Arizona Department of Health Services also renewed its state Level I designation for the hospital.
- In 2008, Scottsdale Healthcare became **the first in Arizona, and possibly the first in the nation, to post real-time Emergency Room wait times on its Web site**. The times represent how long it takes to get a patient from the ER's front desk to an exam room, reflecting the patient in the waiting room with the longest wait.
- **Emergency Room patients in Scottsdale have significantly shorter wait times** compared to Arizona and national averages, according to a Press Ganey Associates national study that measured the average amount of time patients spend in the ER from time of arrival to time of discharge. Scottsdale Healthcare ER patients typically spend about three hours "from door-to-discharge," compared to Arizona's average of 5 hours and 37 minutes. The national average ER wait time is 4 hours.

Foundation

- Scottsdale Healthcare's **annual employee-giving campaign had its most successful year ever in 2008**, raising \$408,000 to benefit Scottsdale Healthcare Foundation, Valley of the Sun United Way and Mesa United Way.
- **The Scottsdale Healthcare Foundation reached a milestone in July 2005 when it surpassed the \$100 million mark in total dollars raised** since the Foundation's inception in 1984. The Foundation has raised funds for: The Virginia G. Piper Cancer Center at Scottsdale Healthcare, Emergency Department and Trauma Center at Scottsdale Healthcare

Osborn, da Vinci Surgical System, Neighborhood Outreach Action for Health (NOAH) program and many other services, facilities and programs.

- In 2002, the Virginia G. Piper Cancer Center **received a \$1 million challenge grant from the Kresge Foundation**, an independent, private foundation created by the personal gifts of retailing magnate Sebastian S. Kresge. The grants are made to higher education, health and long-term care, arts and humanities, human services, science and the environment, and public affairs institutions.

Going Green

- Scottsdale Healthcare's **trip reduction program and one of its staff members**—who has logged more than 50,000 miles on the bus and 10,000 miles of walking during the past 10 years in his commute to work—**were honored during Valley Metro's October 2009 Clean Air Campaign Awards**. Scottsdale Healthcare won in the category of Outstanding Trip Reduction Program for private organizations with more than 500 employees. Staff member Roman Kludka was named Outstanding Commuter in the transit user category.
- Scottsdale Healthcare was **honored more than any other organization during Valley Metro's 2008 Clean Air Campaign Awards**. Our awards included: Outstanding Leadership by President and CEO Tom Sadvary, Outstanding Vanpooler, Outstanding Trip Reduction Program, Outstanding Marketing & Creativity, and Outstanding Bike Program.
- Scottsdale Healthcare was **recognized by Arizona Public Service Co. for its efforts to improve energy efficiency** in its facilities and saving approximately \$200,000 in annual utility costs.
- Scottsdale Healthcare was recognized as one of the Valley's 2004, 2005 and 2006 "**Best Workplaces for Commuters**" by the Environmental Protection Agency and Valley Metro. This award recognizes companies that offer ways to reduce commuter trips such as employer-provided bus

passes, compressed work schedules, telecommuting options, preferred parking for carpools and incentives.

Health & Wellness

- Scottsdale Healthcare's Health and Wellness Team **received the Wellness Council in Arizona's "Process, Progress and Leadership Award in Worksite Health Promotion"** in 2008. The award recognizes organizations that promote physical activity, proper nutrition, stress reduction and self care.

Home Health

- In October 2009, Scottsdale Healthcare Home Health Services was **named to the 2009 HomeCare Elite**, an annual review identifying the top 25 percent of home health agencies in the nation. Scottsdale Healthcare also was named among the top 500 agencies overall. The 2009 HomeCare Elite are recognized for providing patients with excellent care while performing at the highest level. Winners are determined using Medicare and other publicly available data to analyze clinical outcomes, quality improvement measures and financial performance.

Human Resources Department

- Scottsdale Healthcare was **honored for Outstanding Dependent Care Programs** in 2005 by Summa Associates, consultants in Work/Life Programs.
- Scottsdale Healthcare **received the Seven Seals Award from the Arizona Army National Guard** for its employer support of the National Guard and Reserve.
- **The Arizona Parenting Alliance presented its 2003 Vanguard Award to Scottsdale Healthcare.** The group is made up of community, business,

religious and government leaders and promotes responsible parenting and youth development. Scottsdale Healthcare was singled-out for maintaining family-friendly workplace policies.

- **Arizona Women's Education and Employment Inc. (AWEE) awarded Scottsdale Healthcare its Employer of the Year Award.** AWEE assists under- and unemployed women and men in building their skills and find rewarding careers,.

Medical Staff Excellence

- Senior Vice President of Medical Affairs, **Jim Burke, MD, was named to the Accreditation Council for Continuing Medical Education board** in 2009. He will work to ensure that continuing medical education is evidence based and linked to providing patients with quality healthcare. He was nominated by the American Hospital Association and serves on its Committee on Health Professions.
- In 2009, Scottsdale Healthcare cancer researcher **Daniel Von Hoff, MD, and board of directors member John Musil were recognized during the 2009 AzBusiness Magazine Healthcare Leadership Awards.** Dr. Von Hoff was named Researcher of the Year and Musil was named Healthcare Entrepreneur of the Year.
- **Daniel D. Von Hoff, MD,** world-renowned cancer researcher and chief scientific officer for Scottsdale Healthcare, **received the 2008 William F. McWhortor Community Service Leader Award** during the Governor's Celebration of Innovation Awards.
- **Irving Rollinger, MD,** a specialist in internal medicine and medical director for Clinical Informatics, **received Scottsdale Healthcare's first Tom Wachtel, MD, Award for Clinical Excellence** in 2008. The award recognizes leadership in providing the best clinical outcomes and patient experience.

- Chief Medical Officer **Michael Foley, MD, a maternal/fetal specialist, was elected in 2008 to the Best Doctors in America** database. Physicians in the database are chosen by peer-to-peer surveys and do not pay to be included or participate in the survey.

Military Partnership

- During the 2008 unveiling of Scottsdale Healthcare's Salute to the Military Display, **U.S. Rep. Harry Mitchell applauded the system's Military Training Program**. The first of its kind in a U.S. civilian hospital, the program provides military medical personnel opportunities to treat battlefield-like injuries in the Scottsdale Healthcare Osborn Trauma Center.

Neurology/Stroke

- In August 2009, Scottsdale Healthcare Osborn Medical Center was **awarded Primary Stroke Center certification from The Joint Commission**, signifying that it meets high standards of care for the treatment of acute stroke, giving patients a better chance to recover with fewer disabilities. To earn the prestigious certification, the hospital had to demonstrate that it had the facilities, processes and teams in place to meet the specialized needs of stroke patients and provide the best-possible outcomes.
- Scottsdale Healthcare Osborn was **redesignated a Primary Stroke Center** in 2007, having received the designation in 2005. The designation, awarded by the American Stroke Association, signifies a recommended center for the community to receive stroke care services.

NICU

- Scottsdale Healthcare Shea's **neonatal ICU (NICU) was awarded Level III designation** in 2009, enabling the Northeast Valley's most critically ill newborns and mothers-to-be with high-risk pregnancies to receive care

closer to home. The state's highest level of certification, Level III designation means the hospital can provide the most advanced care for all newborns of any gestational age and offer care for mothers with high-risk pregnancies. The designation was awarded by the Arizona Perinatal Trust.

Organ Donation

- Scottsdale Healthcare Osborn Medical **Center received its fifth consecutive Medal of Honor from the U.S. Department of Health and Human Services in September 2009 for outstanding performance in organ donation.** Only five Arizona hospitals earned a Medal of Honor, and Osborn Medical Center was the state's only hospital to earn a gold-level award. Only 29 other hospitals nationwide received the gold award.
- Scottsdale Healthcare Osborn **received its fourth consecutive Medal of Honor from the U.S. Department of Health and Human Services** in 2008 for its outstanding organ donation rate, a vital part of saving lives. The hospital was one of only four in Arizona and 402 nationwide to receive the award.
- Scottsdale Healthcare Osborn was **honored with a 2004 Best Practice in Organ Donation Award from the Donor Network of Arizona** for its efforts to educate the public about organ donation.

Pathology

- Scottsdale Healthcare **received system-wide laboratory accreditation by the College of American Pathologists (CAP)** in 2008. Because of its comprehensive nature, CAP accreditation can help in achieving a consistently high level of service.

Radiology

- Scottsdale Healthcare Thompson **Peak developed a method for using two MRI imaging coils to capture quality images** of the humerus, the bone running from the elbow to the shoulder, in 2008. The hospital is also among the first to apply a non-contrast renal scanning technique.
- **The American College of Radiology (ACR) accredited Scottsdale Healthcare Osborn in 2008 for CT, ultra sound, MRI and nuclear medicine. Scottsdale Healthcare Shea also received ACR accreditation** in 2008 for CT, ultra sound, breast ultra sound, mammography and MRI. In 2007, ACR accreditation for mammography was received by Scottsdale Healthcare Shea and Scottsdale Healthcare Thompson Peak. Currently, the only modality required by federal law to be accredited is mammography.

Respiratory

- Scottsdale Healthcare was **one of 500 hospitals nationwide to be designated a Quality Respiratory Care facility by the American Association for Respiratory Care** in 2007. The national program helps patients and families make informed decisions about the quality of care they receive. Hospitals earning the designation ensure patient safety by adhering to a strict code of criteria.

Sleep Disorders

- Scottsdale Healthcare's Sleep Disorders Center was **accredited by the American Academy of Sleep Medicine** in 2008. The accreditation is the gold standard by which the medical community and public can evaluate sleep services.

Staff Excellence

- In August 2009, **Susan Friedlan**, a registered nurse and bereavement coordinator at Scottsdale Healthcare, **was named 2009 Nurse of the Year** in the category of “Advocacy for Patients” by the March of Dimes, Arizona Chapter.
- Scottsdale Healthcare **President and CEO Tom Sadvary received the prestigious Legacy Award from the Scottsdale Area Chamber of Commerce** in May 2009. Part of the Chamber’s annual Business Volunteer Awards, the honor recognizes a Chamber member who has risen above the call of duty over a significant number of years, contributing not only to the Chamber, but also the community at large.
- In 2008, staff member **Terri Taylor became one of seven registered dietitians in the state to be Board Certified Specialists in Oncology Nutrition**. She joined only 146 others in the nation with the designation, awarded by the American Dietetic Association.
- Staff member **Kari Mau**, a women’s health nurse practitioner, **was named the 2008 March of Dimes Nurse of the Year** in the category of education. Four other staff members were among the 238 nominees from across the state.
- **Tom Sadvary, president and CEO of Scottsdale Healthcare, was elected 2007 chairman of the Arizona Hospital and Healthcare Association (AzHHA) board of directors**. Sadvary joined AzHHA's board of directors in 2002.
- **Cheralyn Beaudry**, associate vice president of Quality and Patient Safety, **was appointed to the 2007 Board of Examiners for the Malcolm Baldrige National Quality Award**. She is responsible for reviewing and evaluating applications submitted for the award. The board is composed of approximately 500 experts from industry, professional and trade organizations, education and health care organizations and government.

- The Emergency Nurses Association recognized staff member **Bettie McCarter, RN, as Arizona's 2005 Nurse of the Year**. McCarter was recognized for her dedication to the practice of emergency nursing, educating the community about injury prevention and helping nurses enhance their clinical practice at Scottsdale Healthcare.
- *Today's Arizona Woman* included Scottsdale Healthcare Osborn and Scottsdale Healthcare Shea in its 2004 **Who's Who in Business**. Senior vice president and chief clinical officer, **Peggy Reiley, RN, PhD, was chosen as one of the magazine's Top 100 Women in Business**.

System and Hospitals

- In 2009, *U.S. News & World Report* included Scottsdale Healthcare Shea Medical Center in its listing of the **top 50 community hospitals**. As part of this national recognition, Shea was noted for expertise in urology and gastrointestinal disorders.
- Scottsdale Healthcare **became fully credentialed as an academic teaching hospital by the Association of American Medical Colleges' Council of Teaching Hospitals (COTH)** in 2008. COTH membership is typically associated with major university medical centers. COTH member institutions train approximately 75 percent of the nation's resident physicians.
- Scottsdale Healthcare was **named a 2008 Alliance Innovation Award winner by the Alliance of Independent Academic Medical Centers (AIAMC)** for creative approaches to medical education and research which result in better patient outcomes.
- Scottsdale Healthcare **became the first Arizona hospital system accepted into the World Health Organization (WHO) network of Health Promoting Hospitals** in 2008. Only one other U.S. hospital is included in the WHO network. Member hospitals promote the health of patients and staff, make a commitment to the development of a formal health promotion

infrastructure and to organize and coordinate community and environmentally based health promotion/disease prevention programs.

- Scottsdale Healthcare **received its fifth consecutive AARP award in 2007 as “Best Employer for Workers Over 50.** The only Arizona-based employer to receive the honor in 2007, Scottsdale Healthcare also was named to AARP’s list in 2003, 2004, 2005 and 2006. The health system was recognized for its recruitment practices, flexible work schedules, opportunities for advancement and employee benefits for staff members age 50+.
- **Magnet recognition, considered the gold standard in patient care, was granted to Scottsdale Healthcare in 2006,** making it the first multihospital health system in Arizona to achieve the status for an entire organization. The Magnet program recognizes healthcare organizations that provide the best in nursing care and support for professional nursing practice. Granted by the American Nurses Credentialing Center, the designation provides consumers with the ultimate benchmark to measure the quality of care that they can expect to receive.
- Scottsdale Healthcare Osborn was **ranked among the Top 100 Hospitals in the 2006 Community Value Index Five Star Hospital List** published by Cleverly & Associates. The index provides a measure of the value a hospital provides to its community. Rankings are determined by measures that assess hospital performance based on financial criteria, costs, efficiency and reinvestment in services and facilities to provide a high degree of community value.
- Scottsdale Healthcare was **named one of the “Best Places to Work in the Valley” in 2004, 2005 and 2006.** Winning entries were based solely on employee survey results which were evaluated and ranked by Quantum Market Research of Wichita, Kansas. Scottsdale Healthcare was acknowledged for creating an enjoyable corporate culture and work environment that fosters personal growth for employees.

- Scottsdale Healthcare was **named one of the Best Places to Work in the Valley** in 2006, garnering the honor for the third consecutive year. The award was sponsored by the *Phoenix Business Journal* and BestCompanies AZ, co-founder of the Best Places to Work list.
- The *Solucient 100 Top Hospital: Performance Improvement Leaders* **recognized Scottsdale Healthcare Shea among the nation's top 100 hospitals** for achieving consistent clinical and organizational improvement in 2004 and 2005. Performance Improvement Leaders attained outstanding results in boosting patient safety, decreasing mortality and improving the organization's financial status.
- Scottsdale Healthcare's web site, **www.shc.org**, **took top honors in the 2005 eHealthcare Leadership Awards** presented by eHealthcare Strategy & Trends. The award was based on how well the site is integrated with the hospitals' business operations, supports patient services, offers physician referral and online job recruiting, class registration, and donor support.
- **Scottsdale Healthcare Osborn and Scottsdale Healthcare Shea were rated as two of the best hospitals in the Valley in the 2002 Consumer's Guide to Hospitals.** Both hospitals received high scores for Complex Medical Care for Adults, Low-Risk Adult Surgery and Uncomplicated Delivery of a Baby.

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