

Cancer Outreach

The Virginia G. Piper Cancer Center at Scottsdale Healthcare is recognized by the Commission on Cancer of the American College of Surgeons for its free community outreach programs. These include:

- Preventive educational programs for cancer
- Nutritional education for cancer patients and caregivers
- Screening events in partnership with local community physicians

In 2010, more than 3,000 individuals participated in the Creative Arts—Body, Mind and Spirit Program and more than 130 risk and prevention educational programs, cancer support groups and nutritional programs were provided.

The Virginia G. Piper Cancer Center also offers Cancer Care Coordinators, experienced advanced practice nurses with expertise in oncology. These compassionate experts help patients and their families, at no charge and whether diagnosed at Scottsdale Healthcare or not. Cancer Care Coordinators provide ongoing support, accurate information and referrals. They also help patients understand their treatment plan, educate on navigating today's healthcare system and more.

Additionally, the Virginia G. Piper Cancer Center offers an in-depth cancer survivorship program. The cancer center also works with national organizations such as the Lymphoma Research Foundation and Ovarian Cancer Alliance and provides space and support to further their missions.



Virginia G. Piper Cancer Center staff at a breast cancer event

Research

Scottsdale Healthcare is working to accelerate the development of new medicines, treatments and advanced medical techniques.

Through the Scottsdale Healthcare Research Institute, community physicians work collaboratively with institute physician-scientists and other partners to develop new and unique therapies for improving patients' health and quality of life.



A researcher works at the Virginia G. Piper Cancer Center.

For example, clinical trials at the Virginia G. Piper Cancer Center at Scottsdale Healthcare enable patients with rare, complex or challenging cancers to try innovative new medications that target molecular vulnerabilities in the tumor—true precision, personalized care.

Not limited to focusing on cancer, Scottsdale Healthcare's robust research program touches a number of other diseases and disciplines. For example, procedures are being developed for detecting a potentially deadly type of plaque in coronary arteries. Researchers also are developing new techniques and technologies to benefit trauma patients, improve outcomes for bariatric patients and reduce radiation exposure to make imaging safer.

These are just a few examples. In fact, more than 200 active studies are now underway, including 60 phase 1 oncology clinical trials. Phase 1 studies, which are "first in human" studies of new drugs or treatments, are very rarely found in a community hospital setting.

Having established collaborations with Harvard, Duke, Johns Hopkins, Columbia, University of Pennsylvania, Salk Institute, TGen, International Genomics Consortium, University of Arizona, Arizona State University and others, Scottsdale Healthcare Research Institute is "an institute without walls" working to leverage resources to benefit our community and beyond.

Military Partnership

Training our troops locally so they can operate globally, Scottsdale Healthcare's Military Partnership enables medical personnel from all branches of the armed forces to gain the skills and experience needed to perform successfully under deployed conditions.

This is accomplished by providing:

- Critical thinking and hands-on learning through high-tech human patient simulators
- Lectures by seasoned professionals and recognized experts in their field
- Clinical rotations at Scottsdale Healthcare, the Maricopa Integrated Hospital System and Luke Air Force Base

In addition to the goal of bringing more of America's soldiers home, the Military Partnership:

- Ensures that medical professionals are ready and able to assist at disaster sites and humanitarian missions around the world
- Builds relationships between Scottsdale Healthcare and military branches that can be beneficial in potential local emergency response situations
- Provides training to local paramedics and firefighters, as well as Scottsdale Healthcare staff, ensuring world-class care for our community

Since its beginning in 2004, the Military Partnership has provided training to more than 1,000 participants. In 2010, a new "hub" was created for the program with the completion of the Scottsdale Healthcare Military Training Center. Made possible by a \$1.6 million congressional appropriation as part of the FY09 Defense Appropriation Bill, the center features state-of-the-art simulation training rooms and classrooms with advanced audio-visual technology.



Gov. Jan Brewer views a patient simulator at the new Military Training Center.

Health Care Education

Professional Nursing Education

Life support certification and various other classes open to our community were coordinated in 2010. Workshops helped nurses prepare for certification exams in specialty areas and a research festival involved other community hospitals.

Scottsdale Healthcare Investment in Nursing Excellence (SHINE)

This program enhances professional growth and development. SHINE nurses support community vaccinations, screenings and other community activities. In fiscal year 2010, 684 nurses earned more than \$208,000 in certificates that can be applied toward educational activities.

Workforce Development

Scottsdale Healthcare University is a community resource for healthcare career information. Scottsdale Healthcare has a network of eight collegiate partners providing various onsite degree programs.

In 2010:

- 257 nurses were pursuing a bachelor's in nursing and 68 were pursuing a master's in nursing
- The first doctoral nursing program was brought onsite with 11 in the cohort
- \$3,475,000 in tuition assistance benefits was provided to more than 1,200 staff members

Graduate Medical Education

Medical students, physician assistants, surgical first assists, nurse practitioners, and residents and fellows in various specialties are provided clinical rotations.

The Association of American Medical Colleges' Council of Teaching Hospitals and Health Systems recognizes Scottsdale Healthcare as an academic teaching hospital. Affiliations exist with medical schools, hospital residency programs, colleges and university programs, providing more than 400 rotators during the past academic year. These programs represent an annual investment of approximately \$665,000 to further training of physicians and healthcare providers.

Environmental Health

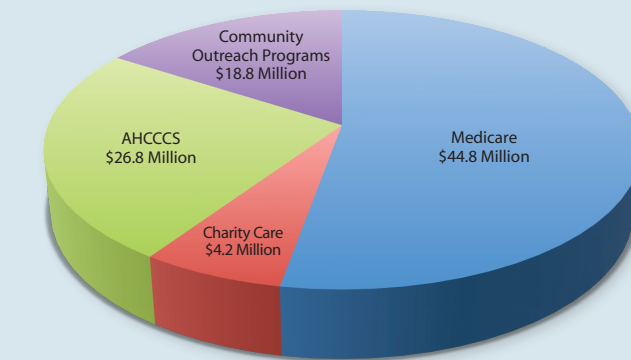


Scottsdale Healthcare's commitment to our planet is evidenced by the work of our Green & Sustainability Advisory Council and active staff members known as the Green Team. Highlights of our fiscal year 2010 activities include:

- Recycling paper, plastic, aluminum, tin, medical waste, medical sharps, landscape waste and others. We recycled 495 tons of paper, 417 tons of cardboard and nearly 20 tons of medical sharps.
- Donation of 449 furniture items to nursing homes and others, 19,805 meals to shelters and those in-need, and 7,243 pounds of food to a community food bank, representing 200 percent increases over the previous fiscal year.
- Travel reduction and power/utility improvements saved 11.9 million pounds of carbon dioxide and 354,000 pounds of nitrous oxide from being emitted.
- A high-efficiency air handler saved \$87,480 in energy usage and implementing the latest technology in lighting saved an additional \$450,000, further decreasing fossil fuel consumption.
- Low-water usage plants and trees incorporated in landscaped areas and a reverse osmosis system reduced water usage by 218,000 gallons.
- Three 2010 Healthy Hospital System Awards for medical device remanufacturing and reprocessing. By remanufacturing, we kept nearly 40,000 pounds of waste out of landfills.

Financial Accountability

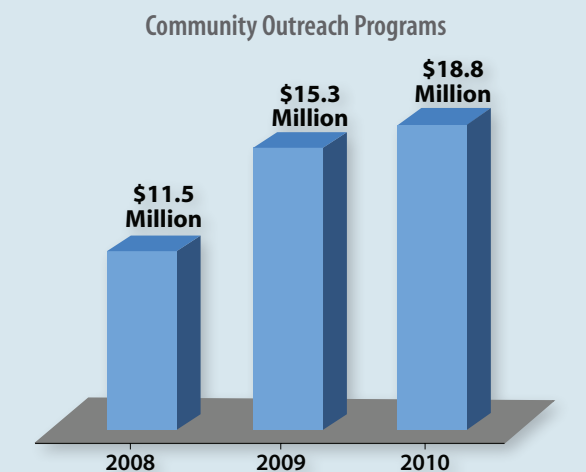
Scottsdale Healthcare provided \$95 million in community benefit in fiscal year 2010.



Charity care represents the cost of services provided to patients who qualify under Scottsdale Healthcare's charity care policy.

Community outreach programs include the cost to provide health education, screenings, community health assessment surveys, mobile services and other programs.

Unpaid cost of public programs includes the unpaid cost of services to public program enrollees, Medicare and AHCCCS (Arizona's version of Medicaid).



Dear Friends,

Scottsdale Healthcare is more than bricks-and-mortar hospitals where patients come for world-class care.

We're an integral — and active — part of our community.

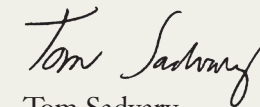
In this brochure, you'll find examples of the many ways we proudly reach out to benefit our area and its residents — even during challenging economic times when others scale back.

In fact, Scottsdale Healthcare increased the amount of community outreach services we provided in fiscal year 2010 by an impressive 20 percent over the prior year.

As the Northeast Valley's only locally owned nonprofit healthcare system, we use all of our earnings to serve our community.

Simply put, Scottsdale Healthcare is here for you not just today and tomorrow, but always.

Sincerely,



Tom Sadvary
President & CEO, Scottsdale Healthcare



Our Nonprofit Community-based Mission

Provide the highest-quality and most compassionate care for all individuals

Our "ICARE" Values

Integrity, Caring, Accountability, Respect, Excellence

Recognized by the World Health Organization as a Health Promoting Hospital, Scottsdale Healthcare offers outreach programs that benefit thousands throughout our community. Funded solely by grants and donations, our Community Health Services programs include:



TOPS program participants learn about infant CPR.

- **Health screenings** - Free health screenings identify individuals at risk for Type 2 diabetes, cardiovascular disease, skin cancer and stroke. Healthcare counseling and referrals are made as needed.
- **Healthy Steps for Young Children** - This national initiative emphasizes a close relationship between healthcare professionals and parents in addressing the emotional, physical and intellectual growth of children from birth to age three. Our Healthy Steps specialists have training in child development and address major behavioral and developmental issues.
- **Teen Outreach Pregnancy Services** - The TOPS program prepares pregnant teens for motherhood and sudden lifestyle changes. Participants receive 20 hours of health education and mentoring from a registered nurse and case manager.
- **Coordinated school health** - Our health educators visit classrooms, helping to prevent tobacco use, improve nutrition, increase physical activity, decrease risky teen behavior and offer immunizations. The Grand Canyon Trekker lunchtime walking program is a signature initiative implemented in nearly 60 elementary schools since its inception in 2003.
- **Food drive** - Through collection bins in hospital cafeterias, Scottsdale Healthcare employees donated more than 2,700 food items in fiscal year 2010 to benefit Vista Del Camino Food Bank.

Neighborhood Outreach Access to Health (NOAH)
Focused on prevention and promoting health, NOAH operates two medical and dental clinics and serves as an AHCCCS provider. NOAH is primarily funded through grants and donations, including a contribution of \$602,564 in fiscal year 2010 by Scottsdale Healthcare.



A young community member receives a checkup at a NOAH clinic.

In fiscal year 2010, NOAH provided care to uninsured patients, including:

- 1,227 primary care dental visits
- 1,484 children received primary care services
- 690 routine well-child care visits
- 135 women received comprehensive prenatal services
- 200 women received cervical cancer screening
- 2,012 adults received primary care services

Forensic Nurse Examiners

When requested by law enforcement, Scottsdale Healthcare's team of 20 forensic nurse examiners provides medical-forensic examinations, which include evidence collection, for patients who have been sexually or physically assaulted or are suspected of certain crimes. They also provide expert testimony in court.

Additionally, the forensic nurse examiners offer education to students, law enforcement, healthcare providers and other community members.

Fit City Scottsdale, as Presented by Scottsdale Healthcare

Focused on making Scottsdale the fittest city in the country, this program provides a resource for activities and information as well as signature events sponsored to promote a healthy lifestyle within our community. The Fit City Scottsdale website, www.fitcityscottsdale.org, is a clearinghouse for upcoming events that can help adults and children keep active and healthy.

Fiscal Year 2010

Initiative	Benefit
Environmental Health	
Air quality improvements	Reduction of 12,350,404 pounds of greenhouses gases a year
Recycling efforts	Recycled 930 tons of paper, cardboard, medical sharps
Charity Care and NOAH	
Charity care (unpaid costs of AHCCCS, Medicare and charity care combined)	\$75,000,000
Neighborhood Outreach Access to Health (NOAH)	Total operating budget \$1,226,486
Community Health Services	
Community health programs	\$912,700
Donations to community non-profit health-related organizations	\$138,828
Scottsdale Healthcare Foundation	
Cost of philanthropy	\$3,269,000
Health Career Education & Volunteerism	
RN New Graduate Residency Program	\$686,902
Scottsdale Healthcare Investment in Nursing Excellence (SHINE)	\$208,000
Workforce Development	\$3,430,000
Military Partnership	
RSSTP, USAF Nurse Transition Program, Sustainment of Trauma and Readiness Skills Program (STARS-P)	\$1,982,831

- Scottsdale Healthcare was the state's only recipient of the 2010 Pioneer Award for Quality from the Arizona Quality Alliance. The award recognizes organization-wide quality and commendable levels of operational excellence.
- A peaceful healing garden at Scottsdale Healthcare Thompson Peak Hospital, made possible by community philanthropy, earned a first-place award during the Valley Forward Association's 2010 Environmental Excellence Awards.
- Scottsdale Healthcare became Arizona's first and only hospital approved to join the federal Medical Reserve Corps. The move bolsters the community's preparedness for disasters and emergencies, as well as its health.
- Scottsdale Healthcare was awarded an Alfred P. Sloan Award for Business Excellence in Workplace Flexibility.
- Scottsdale Healthcare was ranked among the top 50 U.S. health systems. The Thomson Reuters 100 Top Hospitals: Health System Benchmarks Study looked at eight metrics that gauge clinical quality and efficiency.
- The Commission on Cancer of the American College of Surgeons granted Accreditation with Commendation to the cancer program at Scottsdale Healthcare.
- Thanks to generous support from the community, Scottsdale Healthcare Foundation raised more than \$6.6 million in 2010 to benefit Neighborhood Outreach Access to Health (NOAH), cancer clinical trials through the Scottsdale Healthcare Research Institute, the new Pediatrics Emergency Room and numerous other Scottsdale Healthcare patient programs and services.

To learn more about Scottsdale Healthcare, including our awards, community benefit efforts, and career and volunteer opportunities, visit shc.org.



Report to Our Community



SCOTTSDALE HEALTHCARE®

World-Class Patient Care